

MAIRIE DE PARIS



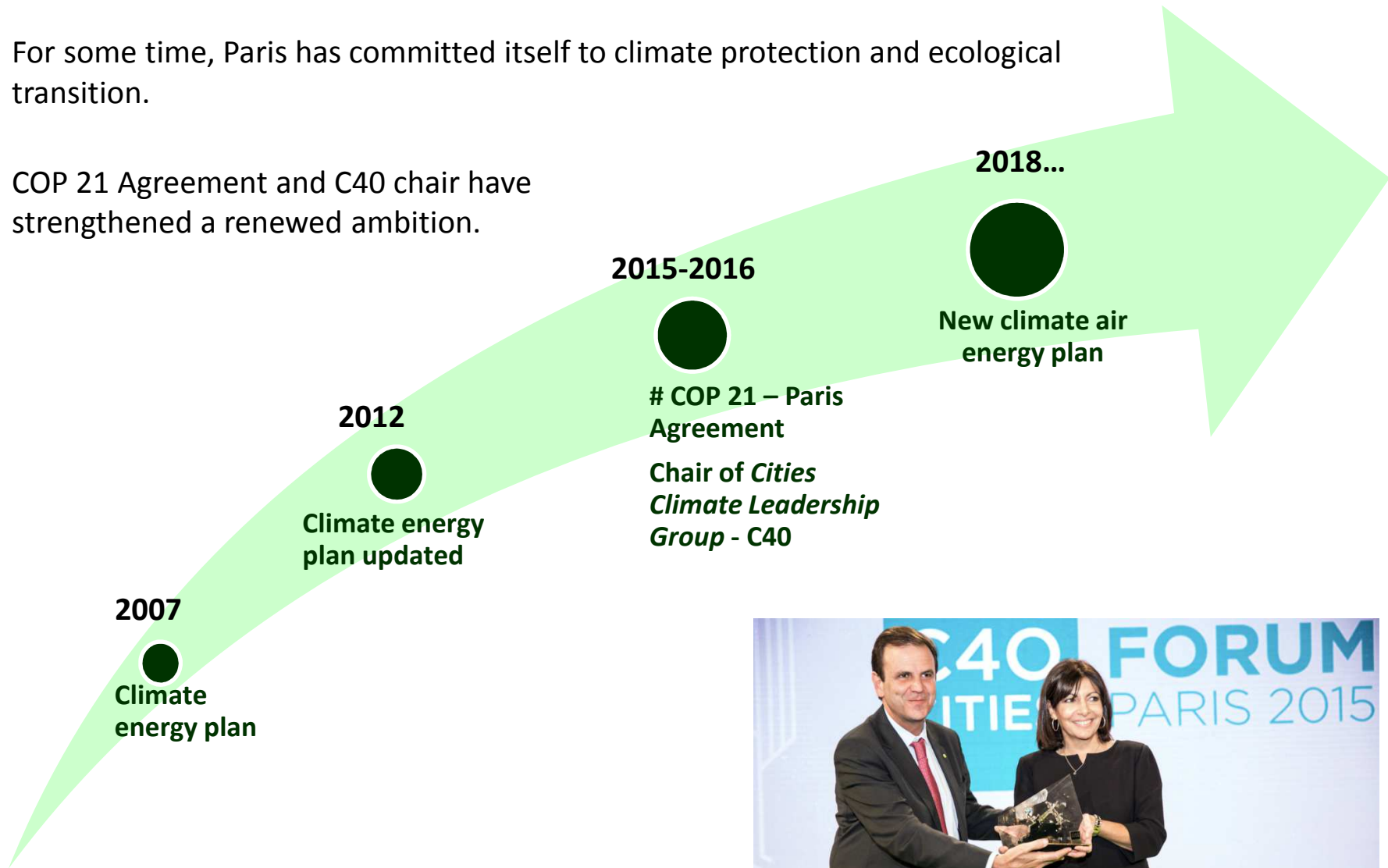
# PARIS GREEN FUND

An investment fund for the ecological  
transition in Paris

# Paris shows a leadership in tackling climate change

For some time, Paris has committed itself to climate protection and ecological transition.

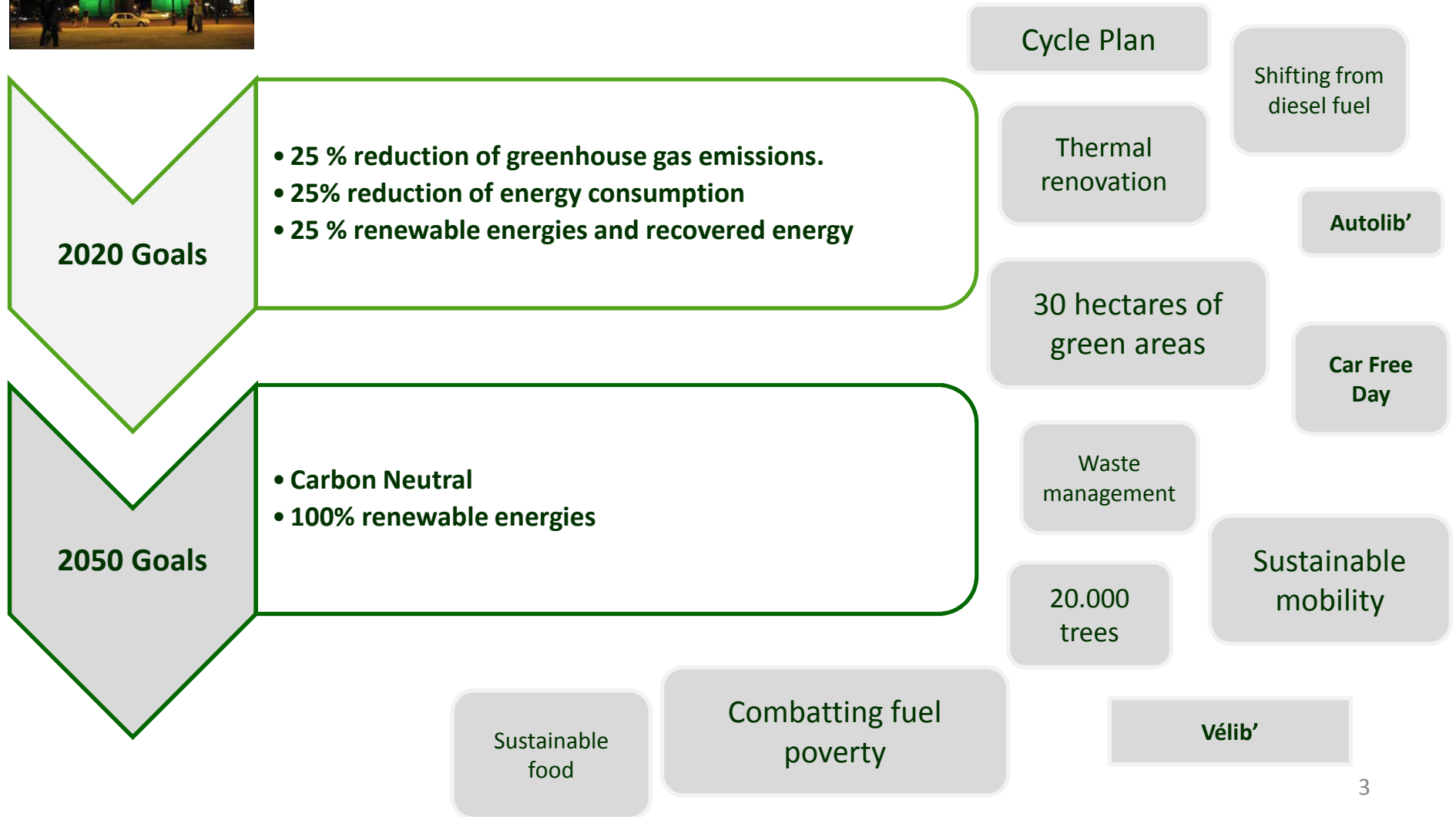
COP 21 Agreement and C40 chair have strengthened a renewed ambition.



# Paris shows a leadership in tackling climate change



Paris designs its policies according to Climate plans and set up Parisian investments for ecological transition.



# Paris, a local authority adopting a green and sustainable financing

## > 2015 : 1st Parisian Climate Bond issued for an amount of €300 million

- Green bond issued according to Green Bond Principles
- Financing of projects to support the reduction of greenhouse gas emissions and energy consumption, the production of sustainable or recovered energy and the implementation of a strategy to adapt the land to climate change
- Climate Bond reporting available: <https://www.paris.fr/investisseurs>

## > November 2017: Parisian sustainability bond issued for an amount of €300 million

- Sustainability bond issued according to Green Bond principles
- Parisian investments to finance ecological transition and social inclusion

## > Paris green financial marketplace: a positive ecosystem

- All actors of the Parisian financial marketplace are committed to a green and sustainable financing > *Finance for tomorrow* –Paris Europlace' s initiative
- Leaders in reporting obligation on climate for investors (article 73 of ecological transition law)
- In 2017, France is first to issue sovereign green bond

## Parisian green fund: Innovate with a financial instrument specifically dedicated to ecological transition

**Goal: Raising capitals to channel the financing of innovative solutions to accelerate ecological transition in metropolises.**

- A **territorial investment fund** for ecological transition\*, to be launched by the City of Paris, the management will be entrusted to an independent manager
- To support the funding of innovative companies, whose solutions contribute to accelerate the ecological transition;
- Building on the innovative ecosystem existing in Paris area.

*\* A law in 2017 was passed that allows Paris to create a territorial investment fund (Law n°2017-257 of 28 February 2017, article L2253-1 General local authority code)*

## Green fund characteristics

**Goals:** To channel the financing provided by local investors and invest in projects protecting environment speeding up ecological transition in the land.

**Means:** taking minority shareholdings in innovative companies.

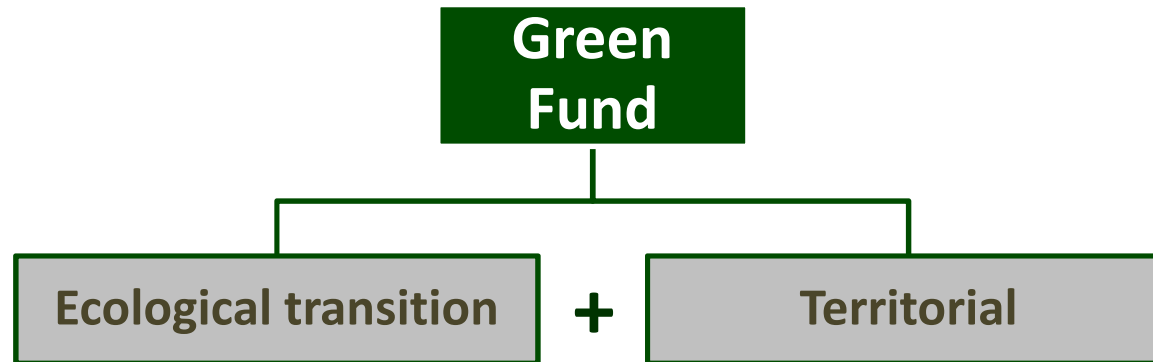
### **Investors in the fund**

- Private, corporate and institutional investors
- Target size: minimum €150 Million (establishing a portfolio of 15 to 20 investment lines)
- Life of the fund: 10 years with an investment period of 5 years

### **Targeted companies**

- Venture capital: *Late-stage, growth equity*
- Targeted companies:
  - VSBs\_SMEs in the making, non listed,
  - Innovative with a high potential,
  - With an innovation or a proven process,
  - Seeking funds for industrial phase

# Investment thesis



- 7 areas of privileged investments**
- climate protection
  - air quality and energy,
  - improving energy efficiency,
  - waste management,
  - renewable energies,
  - sustainable mobility

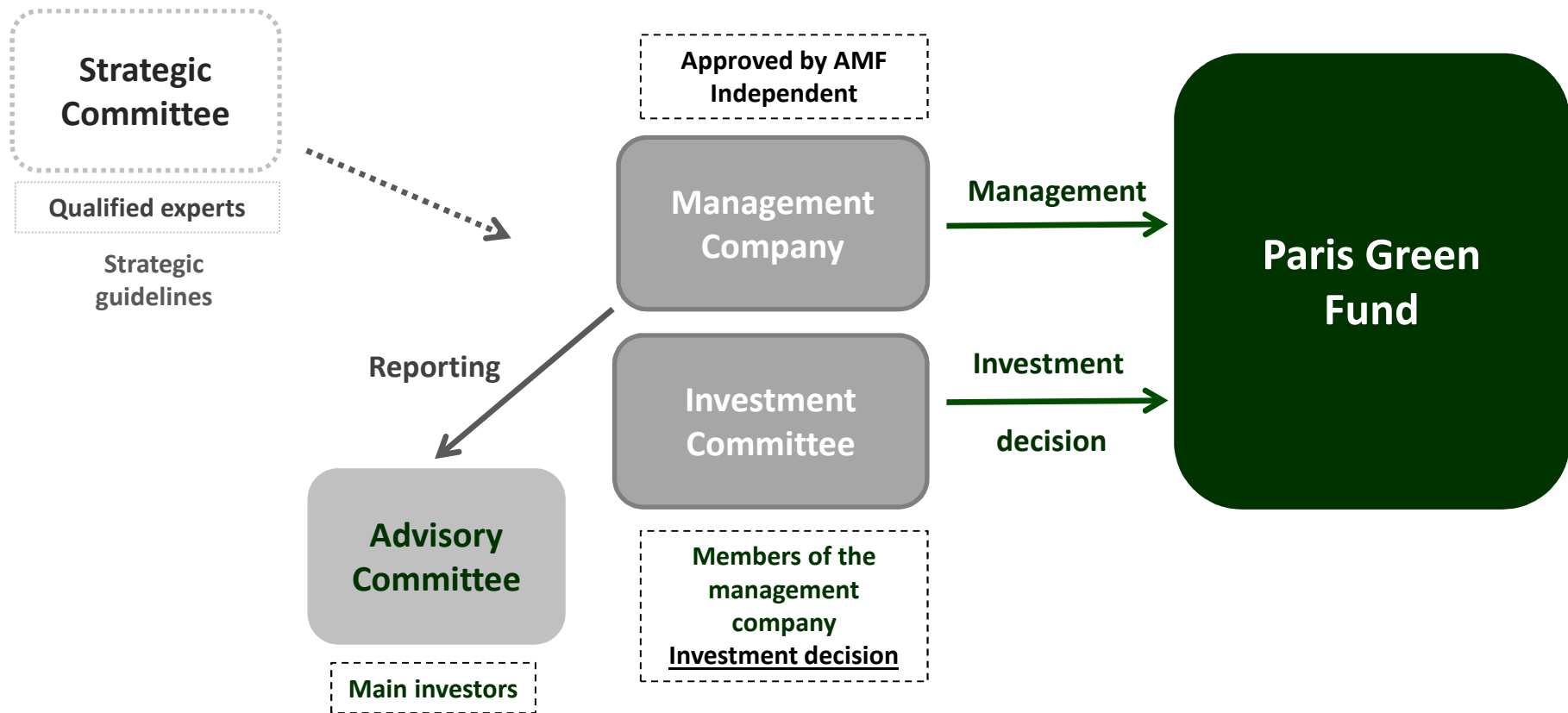
- A benefit for Paris area to be identified, i.e.:**
- Positive impact for Parisians in terms of ecological transition.
  - Establishment of an institution located in the Paris area;
  - Activities carried on in part or in whole in Paris area

**According to environment responsible investments approach (SRI / ESG)**

# Green fund governance

The green fund management will be **entrusted to an independent management company**

- In charge of the designing and operational management of the fund ;
- Appointed by the City of Paris after a **call for expression of interest** (fall 2017).





# Agenda

## Summer 2017:

### Draft concept of the Green Fund



The City of Paris has signed a partnership agreement with “Caisse des Dépôts et Consignations” (CDC) to set up a green fund for ecological transition, and benefit from the experience of CDC teams and group on that matter.

The partnership received the support of ADEME and PARIS EUROPLACE.

[\(press release\)](#)

**Fall 2017:** Publication of the call for expression of interest to select a management company

**Beginning of 2018:** selection of management company and creation of the Green Fund

**1<sup>er</sup> semestre 2018:** fund raising and *1<sup>st</sup> closing*

**Summer 2018:** First investments of the Green Fund

## Contacts



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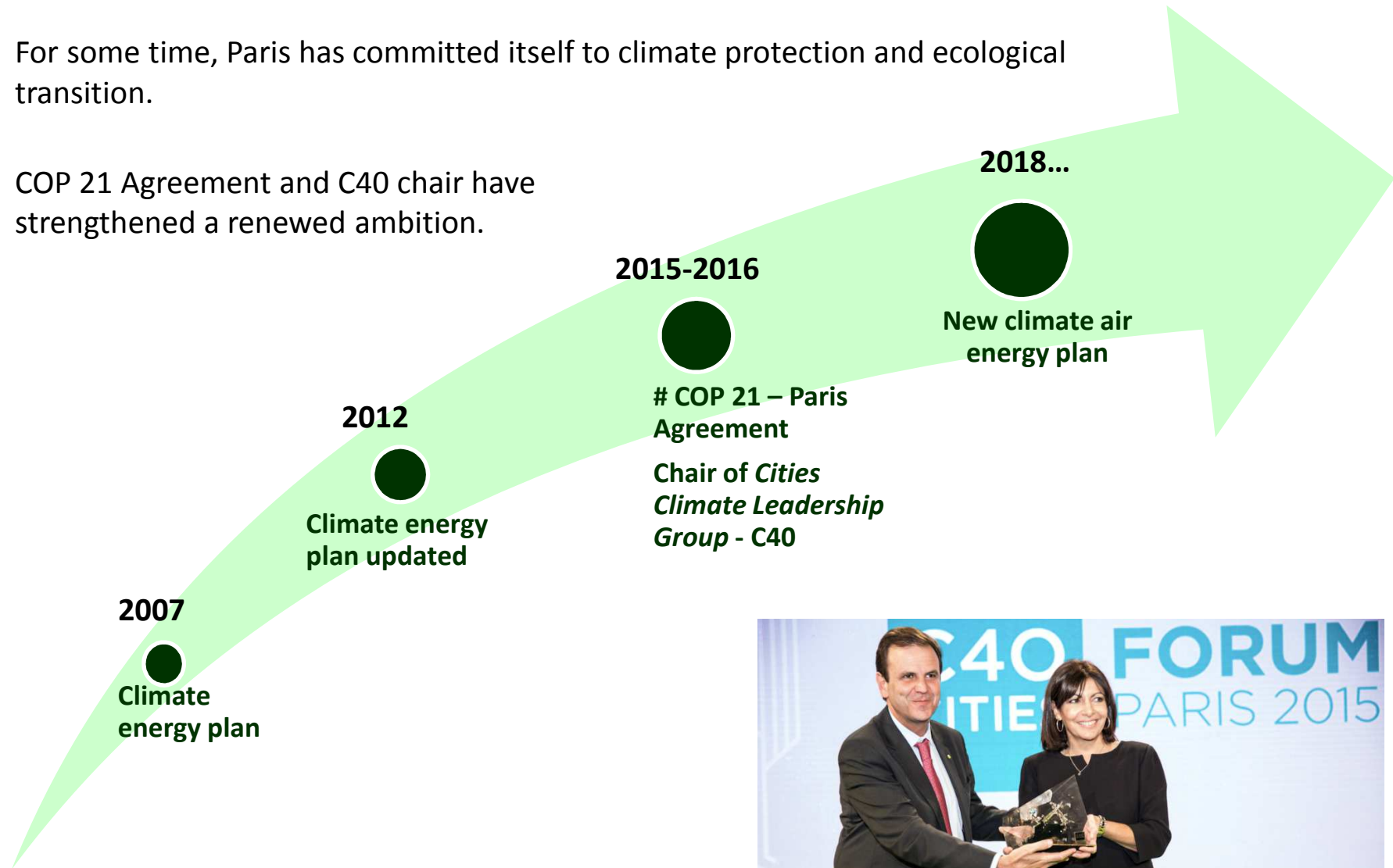
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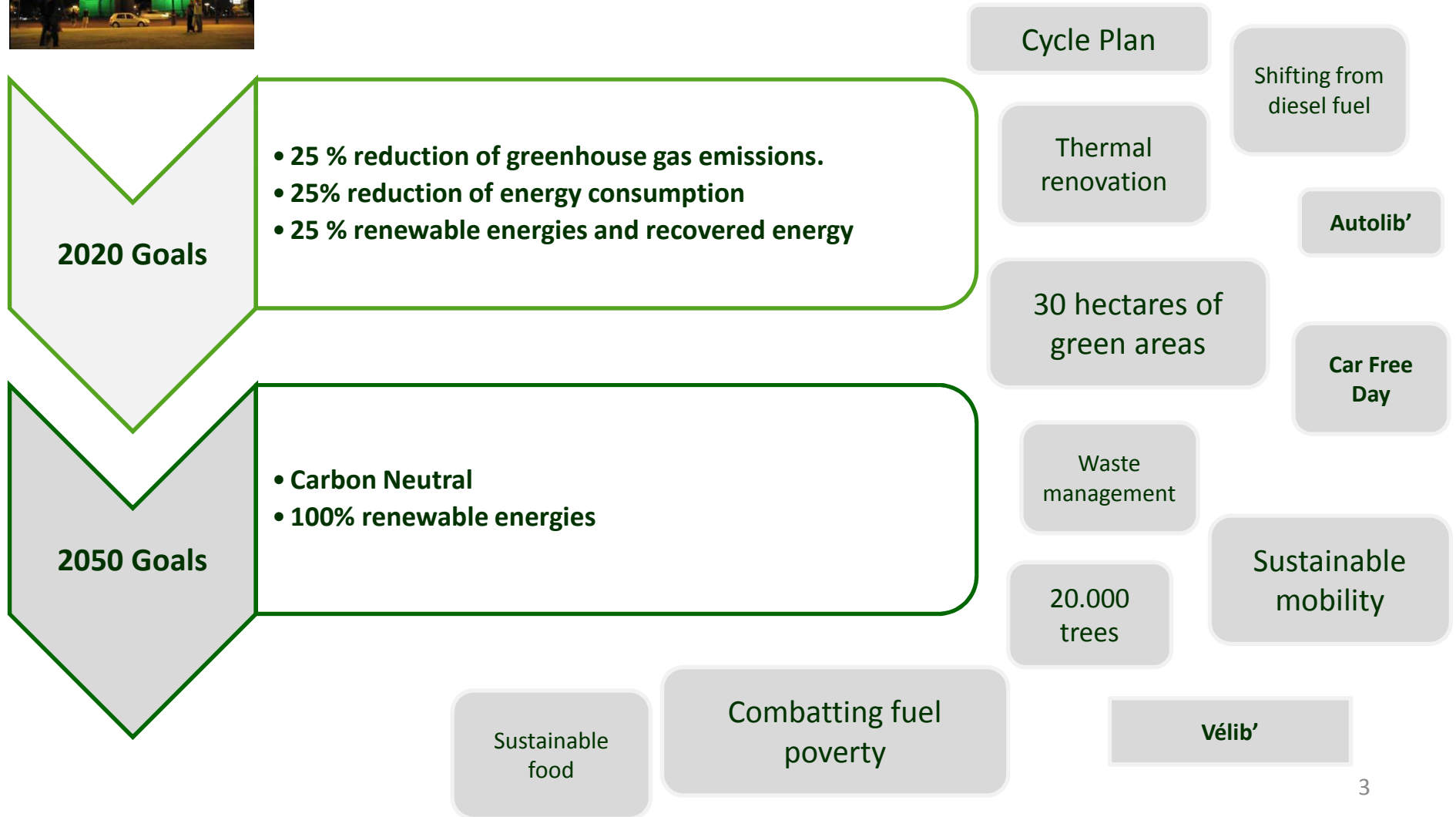
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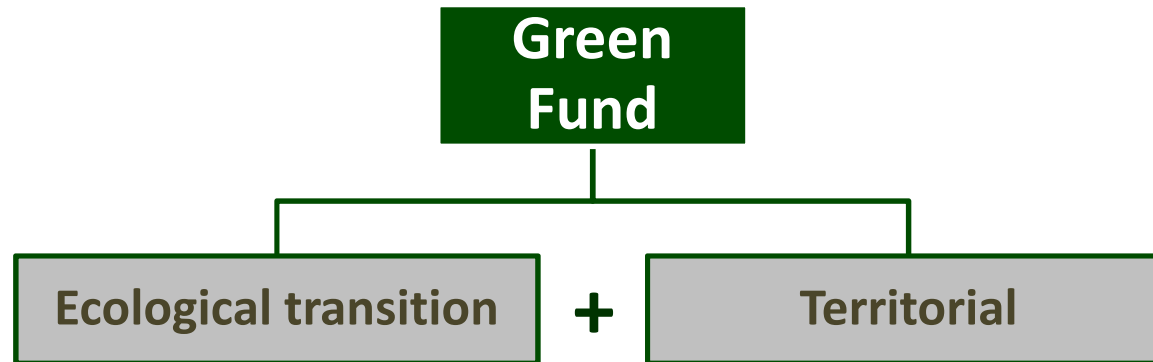
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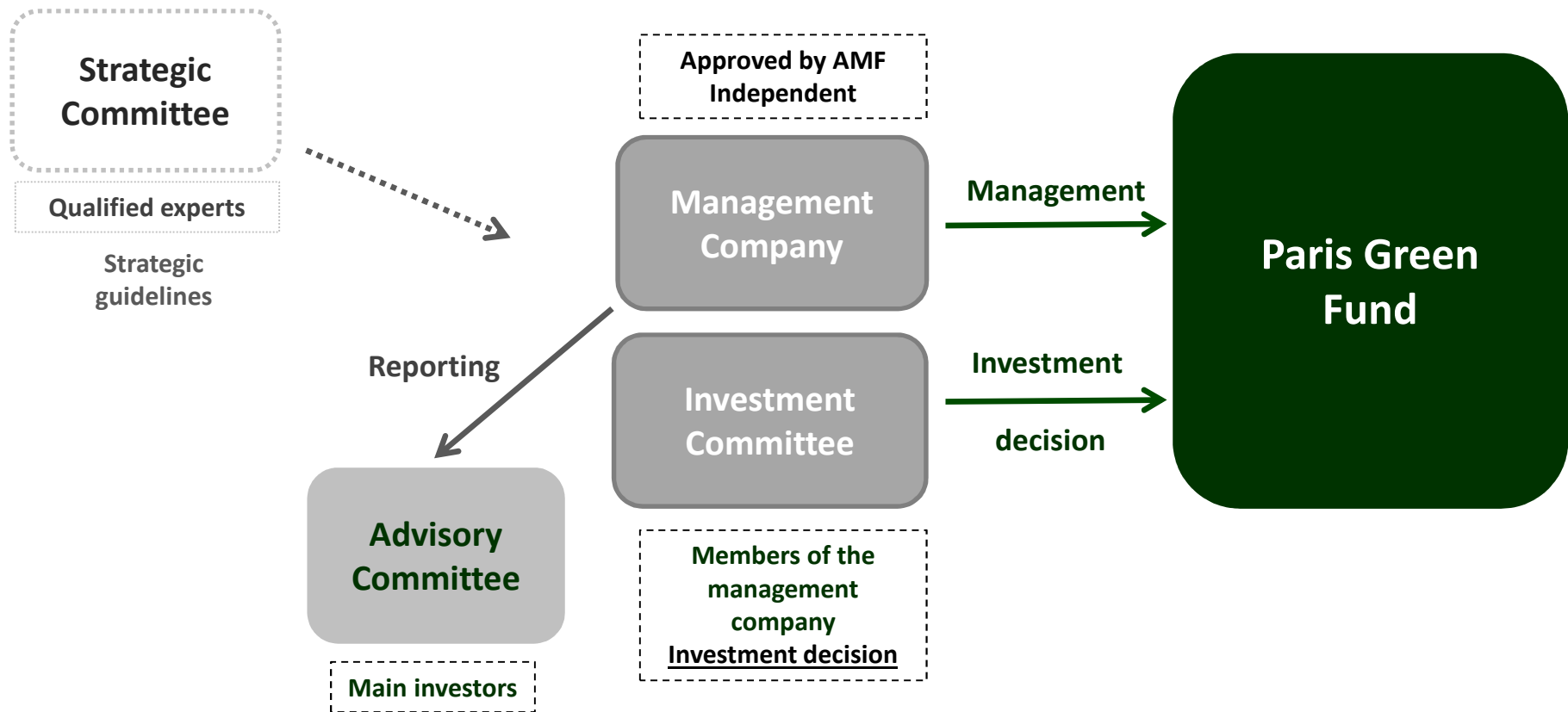
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