

PARIS – RIO 2025



On the occasion of the Brazil France season 2025, the cities of Paris and Rio de Janeiro have launched a poster contest with students from The French Graphic Arts School-EPSAA in Paris and the School of Communication and Fine Arts of the Rio de Janeiro Federal University.

These young artists were asked to illustrate the friendship between Paris and Rio de Janeiro, their cultural identities, and the values they share — inclusion, diversity, democracy, and ecology. An international jury selected 26 of their creations, presented here as the winning posters of the competition.

This project comes under the cooperation agreement signed between the two cities in 2011 and celebrates their mutual commitment to ecological transition on the 10th anniversary of the Paris Climate Agreement and COP30 in Belém.

More than just a contest, this is a graphic and creative dialogue between two countries, two cities, two groups of young people, two cultures, and their vision of each other.

This exhibition will also be presented in Rio in November and December 2025.

We would like to thank the students for their talent, the jury members for their participation, and our partners for their valuable collaboration.

