

Press release – Tuesday May 31th 2016

Le Tremplin takes stock for the first time and welcomes 19 new start-ups

Jean-François Martins, Deputy Mayor of Paris, the team of Paris&Co and the partners of Le Tremplin revealed on Monday the track record of the first edition of this unprecedented innovation platform, as well as the 19 start-ups that will make up its second edition.

After a year incubated in Le Tremplin, the 17 start-ups of the first year have generated 45 jobs, seen their combined turnover increase by 174%, received 16 prizes and rewards and more than a 1.000 publications in the media. 13 of them have also managed to raise funds for a total of about €12M.

Le Tremplin is a unique platform. True hub of the sports innovation world, it gives start-ups means to develop their project in the best possible conditions. They are able to present their solutions and support global development through activities, exceptional event planning, and establishing links between institutional actors and sports industry's big companies. Le Tremplin assists, promotes and supports innovative companies under 5 years old working in the sports sector.

More than 110 start-ups answered the second call for applications and 19 of them have just been selected to enter this unique platform. This will enable them to speed up and develop their projects. Next summer, they will "invade" the 3.000 m² dedicated to them at the heart of the Jean-Bouin stadium (16th arrondissement). Le Tremplin will then be the first incubator in the world located inside a stadium.

List of the selected start-ups that will join Le Tremplin:

ARIONEO

ARIONEO develops and commercialises connected analysis solutions of the performance and the health of athlete horses.

Baba Sport		Baba Sport is the first online booking platform for sports, recreational and unusual activities that helps users to easily and quickly find a hobby located near them, while offering them discounts.
Digifood		Digifood is the first web and mobile platform that enables its users to easily find a place to eat in busy areas such as stadiums or concert halls.
eXsens		eXsens develops a 3D Body Scan booth that automatically generates an animated digital double of an entire body in less than three minutes.
Fizix		Fizix is the brand of the first sport coaches' network. It provides them and customers (individuals and businesses) with innovative technologies. Over time, Fizix wants to drastically develop this profession toward a better digitisation and offers customers a digital sports log. The latter will memorise their sport history and enable them to do sports wherever they can.
Footbar		Footbar evaluates the performances of amateur players. Footbar Meteor is a connected object usable in competition and working with the five-a-side football network such as Soccerpark and LeFive FC.
Goleador		SDDS develops, produces and commercialises innovative sports equipments for football, such as the GOLEADOR™ Training ELITE, the revolutionary pitching machine.
Happy Fit		Happy Fit creates and distributes technical, smart and connected sports clothes. The concept consists in the HAPPY PHILOSOPHIE, "feel good about your body to feel good about your life."
Horseee		Horseee is a social network for riders where you can book trainings, holidays or boarding thanks to the comments section.
Invitio		Invitio offers a multidimensional analysis service of sports practice and health through a sport life management app.

Krank



Krank offers its users to join a football, tennis or any other game organised by friends of friends with the same level and who lack a player.

Optrakcer



Fitness Connect offers outdoor adjustable fitness stations connected to a sport coaching app.

Playeur



Playeur is the online collaboration platform dedicated to sportsmen and women to rent and offer sports gear and collaborative coaching.

Sports Decisions



Sports Decisions simplifies the administration and optimises sports contracts of professional clubs thanks to an innovative software.



TrainMe is a community platform of sports lessons that links professionals and individuals.

TrainMe

Vogo



Vogo develops and commercialises the application VOGO SPORT enabling a supporter on site to see different viewing angles and immediate replay on touchscreens and smartphones, in regular speed or slow motion.

Wefan



Wefan is the first instant messaging for football fans. Support your team by watching TV just like if you were in the stadium.

Windoo



Windoo is a web and mobile platform that enables booking sports activities: it enables its users to join collective lessons and to easily create paying sports sessions.

YPPA



YPPA, the simple and bright digital solution that makes the spectators of public events "actors of the show" thanks to their smartphone.

More information in the press kit.

Find all the information, thematic dossiers and news of Le Tremplin on www.letremplin.paris, by registering for the monthly newsletter and on @LeTremplin_

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