

Social entrepreneurs mobilised in support of Paris 2024 with Anne Hidalgo and Prof. Yunus

Friday 10 March 8.45 a.m., Hôtel de Ville (City Hall)

Anne Hidalgo, Mayor of Paris, and Professor Muhammad Yunus, winner of the Nobel Peace Prize in 2006, have invited actors from the social and solidarity economy to devise the first inclusive Olympic and Paralympic Games on Friday to the Hôtel de Ville.

Many social and solidarity economy (SSE) entrepreneurs and associations in Paris place social innovation and the ecology at the heart of their projects. These organisations already represent 10% of jobs and 12,230 structures in Paris. The City of Paris, Professor Yunus and Paris 2024 would like these actors to play a key role in the organisation of the 2024 Olympic and Paralympic Games and hope that the event will act as a tremendous accelerator for social business.

Les Canaux (the House for Social and Innovative Economy), has invited around a hundred flagship start-ups from the new economy to come together to prepare, in real terms, their involvement in the organisation of the most inclusive Olympic and Paralympic games in Olympian history on Friday 10 March at Hôtel de Ville.

The meeting will involve sharing ideas on innovation, solidarity and social issues at round tables co-chaired by teams from Paris 2024 and the large networks in the social and solidarity economy. It aims to present social business actors with the timetable, the challenges and the aims to define their involvement in the organisation of the Games.

The meeting will provide a forum for initial practical exchanges, and launch a shared dynamic that will continue over the coming months at Les Canaux.

Prof. Muhammad Yunus, winner of the Nobel Peace Prize in 2006, is an economist and Bangladeshi entrepreneur known as “the banker to the poor”. He developed microcredit at the end of the 1970s, a concept that has since been replicated the world over.

Figures présent :

- Anne Hidalgo, Mayor of Paris
- Professor Muhammad Yunus, winner of the Nobel Peace Prize in 2006
- Etienne Thobois, Chief Executive of the 2024 Paris Committee
- Nicolas Hazard, President of Les Canaux, House for Social and Innovative Economy
- Antoinette Guhl, Deputy Mayor of Paris, responsible for social and solidarity economy, the circular economy and social innovation
- Jean-François Martins, Deputy Mayor of Paris, responsible for sport and tourism

When and where:

Friday 10 March at 8.45 a.m., Hôtel de Ville, 5 rue de Lobau (75004 Paris)