

Press release – Thursday May 12, 2016

UEFA EURO 2016 makes a «thunderous» entrance in Paris!

Though UEFA EURO 2016 is only due to begin in one month, Parisians and visitors realized this morning in an original and unexpected way that the football planet is turning up in Paris.

A giant ball crashed this night near Fontaine des Innocents (1er)... Like a meteorite, this impressive work reminds Parisians and visitors of the imminent arrival of UEFA EURO 2016 and the football planet.

Because UEFA EURO 2016 is a major popular celebration, the City of Paris wanted to give everyone the opportunity to live this competition in an offbeat manner, especially thanks to an ambitious cultural program.

This impressive and unexpected work marks the kickoff of cultural and artistic activities scheduled prior to the competition by the City of Paris : the surprise is guaranteed!

Through artworks or performances that will create a stir in the city for almost one month this program titled «L'Euro se met en scène» wants to celebrate the values of football in an unusual way through art and culture.

«Culture and sports get together to surprise Parisians and tourists... Stay tuned for it is only the beginning!», Bruno Julliard, first deputy Mayor of Paris, declared with enthusiasm.

Press Contact: Barbara Atlan / presse@paris.fr / 01.42.76.49.61