



Press release – Friday 20th May 2016

Paris kicks off « EURO, Le 11 des légendes » with the UEFA

Dream team, figures of legend, monumental artistic representation in the city... Until June 1st, Paris, the Hip hop arts centre La Place and the UEFA call on you to vote for the “Onze de légendes” of your choice. You can go build your team on EURO2016.fr! Eleven internationally renowned graffiti artists will draw an offbeat and peculiar portray of the players acclaimed by the Internet users.

Only a few days from UEFA EURO 2016, Paris is about to make Parisians and visitors dream, thanks to a large-scale art production depicting the “Onze de légendes”... Internet users can build their own dream team via <http://uefa.to/1qwe9WJ> by clicking on the name of the eleven European players who made the history of the European Football Championship.

On June 5th, the “Onze de légendes” will be revealed during a press conference. Eleven internationally renowned graffiti artists selected by the art centre La Place will give us their interpretation of the eleven players chosen by the users. The artists will enhance a specific movement, attitude or physical characteristic of their own and making them recognizable by everyone.

The graffiti artists will carry out their work on ephemeral structures that will be exhibited Place de la Concorde up to the day before the final on July 9th.

“This project is unique in its scale and will go down in the shared history of football and graffiti” explains Bruno Julliard, First Deputy Mayor of Paris. “This project is a perfect example of the convergence between the artistic and the sporting gesture. EURO 2016 SAS is glad to share this with the greatest number.” Jacques Lambert, Chairman of EURO 2016 SAS.

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