

PARIS EN MODE

JOURNÉES
OLYMPIQUES

23 - 24 JUIN

PRESS KIT

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#MADEFORSHARING

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United around #Paris2024

'On 23 and 24 June, Paris will transform into a gigantic sports field and venue to celebrate the Olympic values in a fun and joyful atmosphere. These two days will once again show how ready Paris is to share its love for sport and enthusiasm at the prospect of hosting the Games in 2024!'

Anne Hidalgo, Mayor of Paris

'These two days will enable us to share our passion for the Games, show the commitment of a whole country to Paris 2024, and reveal to the world the fun celebration park that Paris has designed for the Games in 2024.'

Tony Estanguet, Co-president of the Paris 2024 Bidding Committee

'Although Paris will be at the heart of this Olympic Day with an original and spectacular event, it really is France as a whole that will rally in celebration of the Olympic values and in support of the bid.'

Denis Masseglia, President of the French National Olympic and Sports Committee

'All of France and all French people have rallied around the Paris 2024 bid. Olympic Day will provide a unique opportunity for French people in Paris and all over the land to see and participate first-hand in the magical show of the country decked out in the colours of Olympism.'

Laura Flessel, Minister of Sports

'Strengthening the place of sport in our society is a driving factor for us. Together with the other founding members of Paris 2024, the Ile-de-France Region will support this exceptional Olympic and Paralympic event. Come and share!'

Valerie Pécresse, President of the Ile-de-France region

'It is together and united that we will celebrate this Olympic Day, rallied around the Paris 2024 bid, fully committed to using sport to inspire a society where diversity is considered as a driver for wealth and integration!'

Emmanuelle Assmann, President of the French Sports and Paralympic Committee

Olympic Day in the colours of Paris 2024

Celebrated every year on 23 June, anniversary date of the creation of the International Olympic Committee (23 June 1894 in the Grand Amphitheatre of the Sorbonne in Paris), Olympic Day is dedicated to sport and Olympism everywhere in the world.

Every year, the 23rd of June is an opportunity to introduce the greater number, whatever their age and regardless of their skills, to multiple physical and sport activities, both traditional and less known. This anniversary also provides a platform for unique and prestigious encounters with athletes, cultural and craft workshops, conferences, and sports demonstrations...

In 2017, the whole of France will be decked out in the colours of Paris 2024 during this day, with some one hundred activities offered over the whole country. In Paris, Olympic Day will even become 'Olympic Days', with the creation of a large sports field in the heart of the capital over two days: a full-scale preview of what the Olympic and Paralympic Games might be like in Paris in 2024.

On 23 and 24 June, Parisians will be able to come and share in the Olympic spirit with free introductions to Olympic and Paralympic sports, demonstrations, and encounters with several French athletes. In total, over 30 sports will be on show in iconic Parisian venues: along the Seine river, at Les Invalides, the Petit Palais and the Pavillon de l'Arsenal.

Original, publicly accessible layouts will bring Paris into Olympic Day mode by transforming the heart of the city into a gigantic sports field featuring:

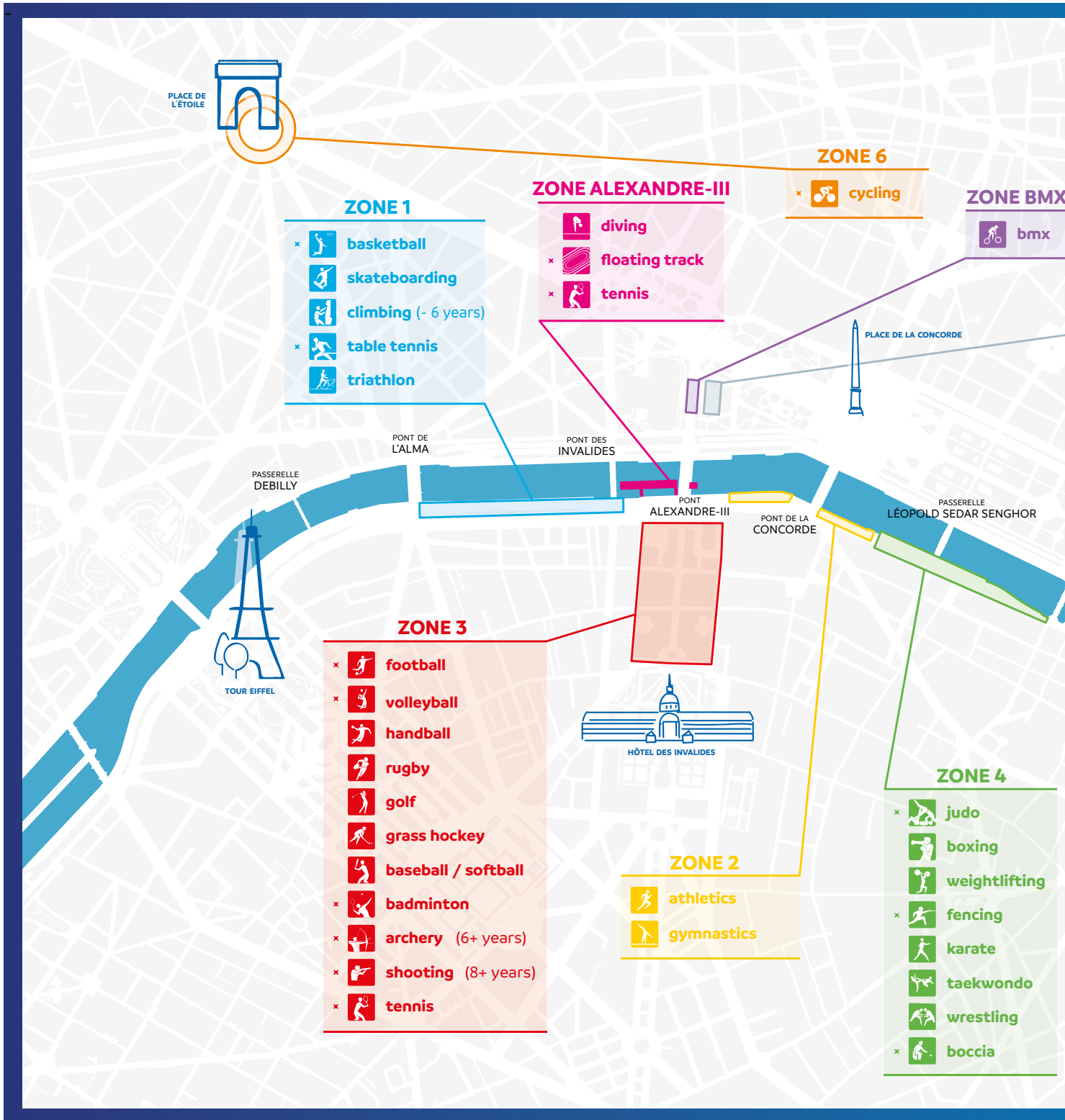
- A floating athletics' track between the Pont Alexandre III and the Pont des Invalides
- Community sports grounds at Les Invalides
- Trampolines in the gallery of the Petit Palais
- A diving board on the Pont Alexandre III
- And the transformation of the Place de l'Etoile into a velodrome

On Friday morning, to kick off the celebrations, Co-president of the Paris 2024 Bidding Committee and three-time Canoe Kayak Olympic champion Tony Estanguet will lead 200 kayakers into a 'Great Crossing' of Paris. He will leave from the Stade de France, before being joined by the Mayor of Paris at the Pont Marie, and together they will reach the floating track at the bottom of the Pont Alexandre III.

Finally, Parisians will be able to participate actively in the event and to proudly show their support to Paris 2024 by taking part in the '2024 km by FDJ', which will have cyclists and runners roaming through Paris, decked out in the colours of the bid.

OLYMPIC DAY,

Discover the programme! Free and open to all
 Friday 23 June from 10:00 to 20:00, Saturday 24 June from 10:00 to 22:00.






Key figures about Olympic Day:

- 250,000 m2 dedicated to sport in the heart of Paris over two days
- 33 Olympic and Paralympic sports to be discovered and tried out
- 156-metre long and 15-metre wide floating track
- 2 cultural institutions (Petit Palais and Pavillon de l'Arsenal) opening their doors to two Olympic sports
- 159 running routes, covering some 1,700 km of Paris' streets during the 2 024 km by FDJ
- 3 hours to pedal car-free on the temporary velodrome around the Arc de Triomphe
- 200 kayaks for the 'Great Crossing'
- 1,000 volunteers to inform and assist participants

ZONE 7

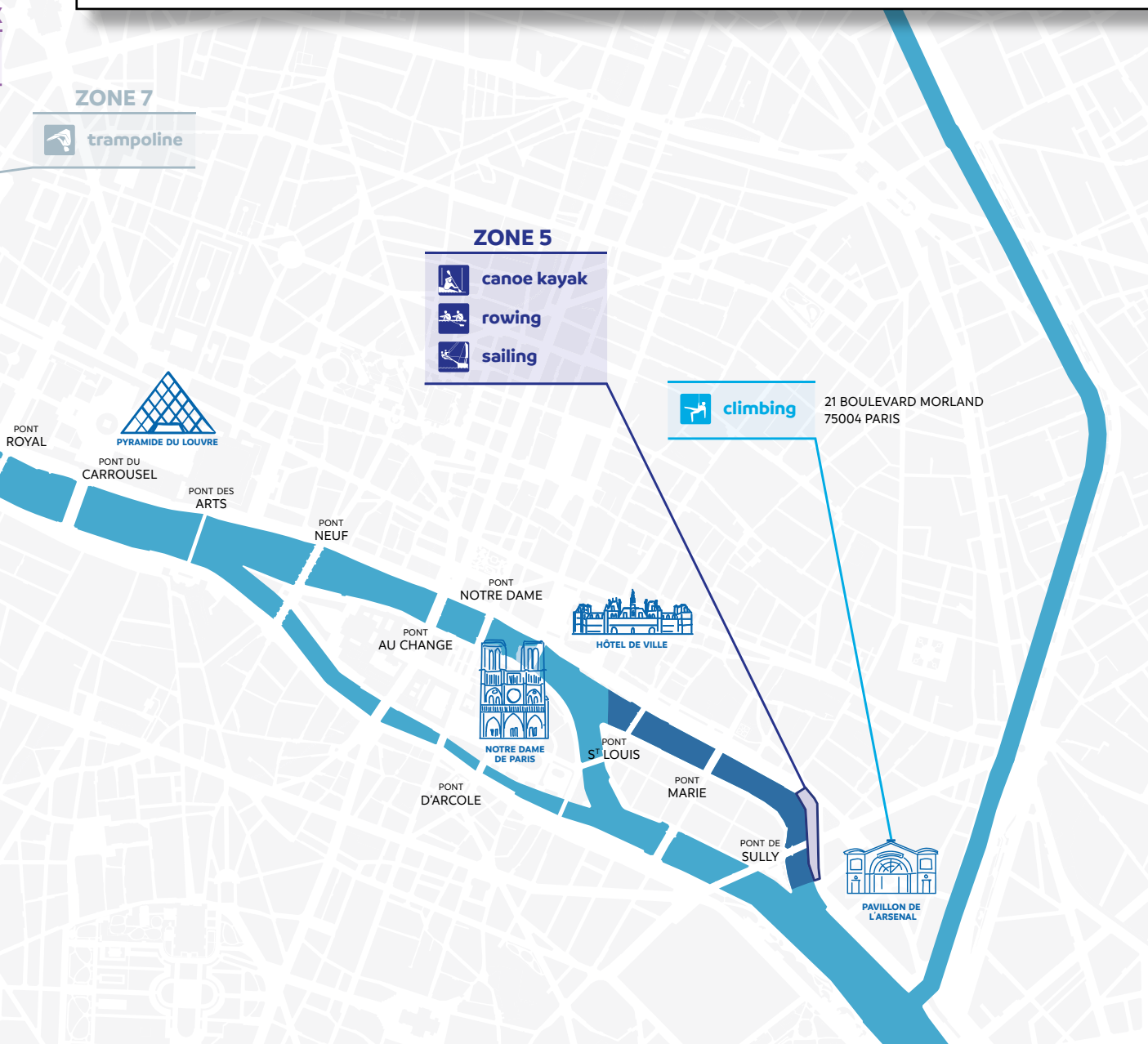
 trampoline

ZONE 5

-  canoe kayak
-  rowing
-  sailing

 climbing

21 BOULEVARD MORLAND
75004 PARIS



#COMESHARE

Olympic and Paralympic sports in the heart of Paris

Some 30 Olympic and Paralympic sports will be accessible to Parisians over these two days. Monitored by sports educators, young and old alike will be able to learn about or share their passion for one or several sports.

Participants are actually invited to enter the '2024 km by FDJ' race, which includes running, a horse parade and a temporary velodrome at the Place de l'Etoile, to show their support for the #Paris2024 bid. In groups of 30 runners led by a French athlete, sportspeople will run one of the 159 routes across the various neighbourhoods of Paris, covering a distance between 5 and 15 km.



Share Olympic Day with the athletes!

Come and share your passion and Olympic values with the athletes! Over these two days, high-level athletes, recognised champions, Olympic medallists and up-and-coming talent for 2024 will be there to present and promote their passion for sport. Fencing, archery, judo, skateboarding or climbing, come and challenge them and bear witness to this decisive moment in the bid for the 2024 Olympic and Paralympic Games with them.



#COMEADMIRE

Highlights of the two days:

Friday 23 June

Start of the 'Great Crossing'

6:15: 200 kayakers depart from the Stade de France



11:00: Arrival of the convoy, led by Tony Estanguet, at the nautical stadium

The inauguration: 100-m race on the floating athletics' track

12:00: Arrival of the 'Great Crossing' by kayak (approx. 200 boats) led by Tony Estanguet to the floating athletics' track. There, together with Mayor of Paris Anne Hidalgo, they will launch a 100-metre race featuring a variety of French athletes, disabled and able-bodied.



On that same track, many demonstrations will take place:

Friday 23 June:

- 15h00: Fencing
- 16h00: Boxing
- 17h15: Taekwondo
- 18h30: Comédie Française:
Les Forçats de la Route by Albert Londres
- 19h30: Archery

Saturday 24 June:

- 10:30: Judo
- 15:00: Karate
- 16:30: Athletics
- 18:00: Gymnastics

Samedi 24 juin

The velodrome

Between 8:00 and 11:00, all Parisians are invited to come and pedal around the Arc de Triomphe and enjoy the Place Charles de Gaulle where traffic will be stopped for the occasion.

The final act

Participants in the '2024 km by FDJ' will bring the curtain down on the event during a final great gathering on the Pont Alexandre III. In the presence of the public, they will feature in the spectacular final image of Paris' Olympic Day.

Over the two days

The diving boards

Two 12-metre and 17-metre diving boards will be set up on the Pont Alexandre III. Parisians will get to enjoy several exhibitions on Friday at 11:30, 16:00 and 18:30, and on Saturday at 12:00, 15:30 and 18:00.



Credits : Ubibene - Marie de Paris.

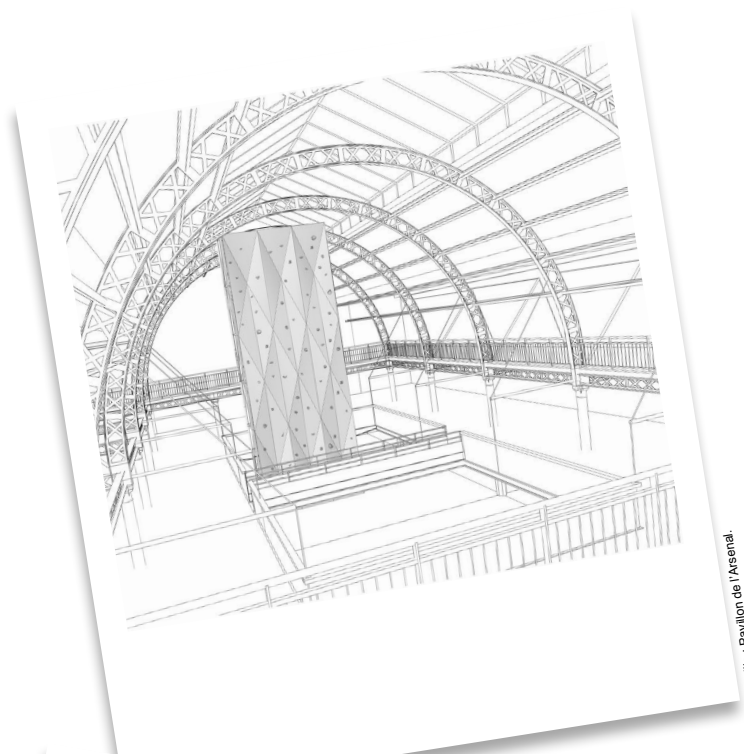
Culture at the heart of the Olympic Day

Olympic Day will be an opportunity to celebrate the conjunction of sport and culture with our cultural institutions and young creators from the capital gathered together to embody, as Pierre de Coubertin used to say, a 'fruitful era of harmony between arts and humanities and sport.'

An exceptional setting thanks to its unique historical and architectural heritage, the city of Paris will transform into an ideal ground for expression to provide everyone with an extraordinary artistic programme.

A climbing wall at the Pavillon de l'Arsenal

A 13-metre high climbing wall will be set up at the Pavillon de l'Arsenal. It will be free and publicly accessible during Olympic Day as well as throughout the summer. Over 1,000 children from Paris' summer camps will be able to get an introduction to this new Olympic sport until the end of August. Attached to the sport's demonstration, a permanent exhibition about history and current events in Paris at the Pavillon will be available for children in the form of a fun course along the Seine river-a central feature of the capital and future Olympic ground.



Crédits : Pavillon de l'Arsenal.

The trampoline

The Petit Palais will be equipped with 2 trampolines for demonstrations by French athletes and 6 trampolines for introductions (6+ years).



Crédits : Laurent Ménéabé, LMNB - Jean-Eaptiste Garnier, Maire de Paris.

The wall of sharing

A 100-metre long participative colouring fresco will be set up in the corner before the Pont de la Concorde providing an opportunity for young and old alike to share in this fun activity, a combination of art and sport, in the heart of Paris. The design of the fresco is the work of Paris Musées.



Practical information

1,000 volunteers to serve the public

One thousand Parisians, Ile-de-France residents, etc. have volunteered to welcome, direct and assist the public for the cultural and sport demonstrations and activities during the Olympic Days on 23 and 24 June.

Drawn from the EURO 2016 'Team Paris' and from schools and student associations, these future sports ambassadors will welcome and inform visitors and provide assistance for people with disabilities. They will also lend a hand to federations for their sport and cultural activities.

Security and restrictions of movement inside the perimeter

Since security is such an essential element in the success of any large-scale public event, the City of Paris, in close collaboration with the Police Department, will work to ensure the best possible conditions for Olympic Day.

SECURITY

Access to the Olympic Days will be fully secured. All participants will be patted down. Following the example of what is done inside stadiums, dangerous objects will be prohibited. Inside each activity zone, security will be provided by private security agents, while the Police Department will ensure security in the surrounding areas. The Directorate for Protection, Security and Prevention of the City of Paris will also be present to back up this mechanism.

Forbidden objects:



Fireworks, flares and smoke canisters



Advertising and flyers
Abusive, racist and xenophobic messages



Bottles and glass vessels



Alcoholic beverages



Large bags



Weapons



Tools



Noisemakers



Sticks and poles



Itinerant vending
except for concession stands

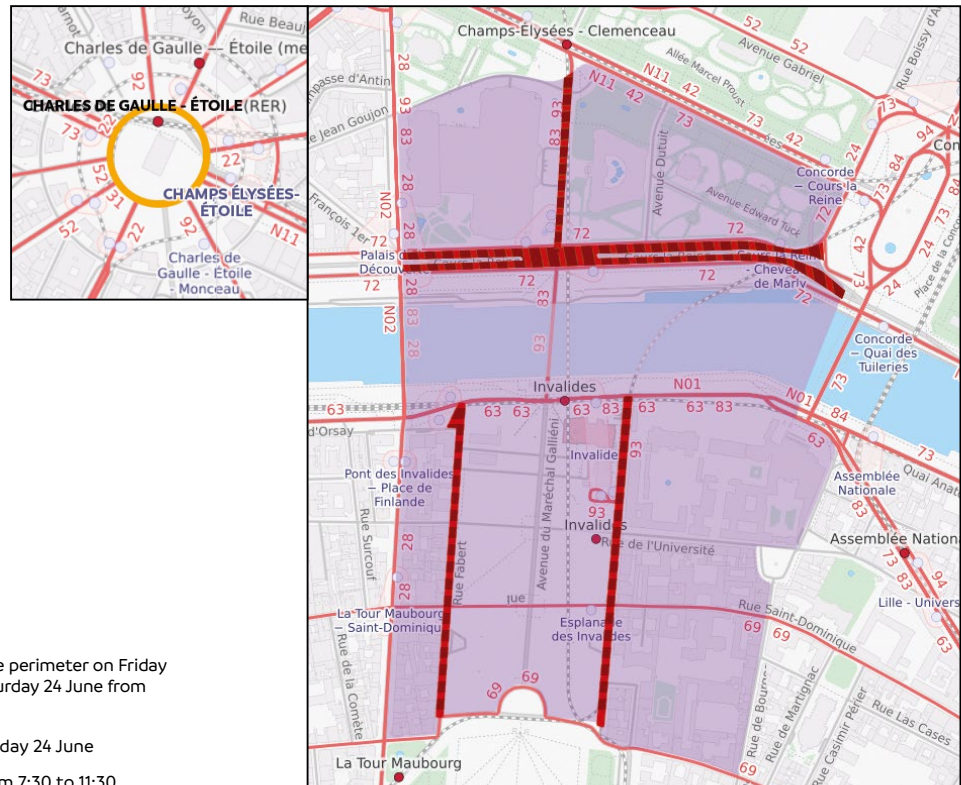
TRAFFIC & PARKING

The implementation of security measures will result in some streets being closed to traffic:

- o Friday 23 June from 8:30 to 20:30
- o Saturday 24 June from 8:30 to 22:30

For each day, restricted traffic zones and streets where parking is prohibited are detailed in the map below. The use of public transport is recommended during the whole event.

In order to make their trips easier, residents are advised to carry ID and proof of residence.



- Il traffic will be impossible inside the perimeter on Friday 23 June from 8:30 to 20:30 and Saturday 24 June from 8:30 to 22:30.
- Parking ban on Friday 23 and Saturday 24 June
- Traffic ban on Saturday 24 June from 7:30 to 11:30

TRANSPORT

Subway stations will remain open during the event. Bus lines operating within the perimeter of the restricted traffic zone will be rerouted: 63 – 69 – 72 – 83 – 93. Due to maintenance on Saturday 24 June, no RER C trains will operate between Invalides, Versailles Château and Saint-Quentin-en-Yvelines.

For more information:

- On bus diversions, please refer to the RATP's website: www.ratp.fr
- On the RER C line, please refer to the website: www.transilien.com

Paris 2024: Final sprint!

This is the final stretch for the bid to host the 2024 Olympic and Paralympic Games.

Next steps after Olympic Day:

11-12 JULY 2017

Presentation of the file (technical briefing) before the International Olympic Committee (IOC) in Lausanne.

13 SEPTEMBER 2017

Designation of the host city for the 2024 Games in Lima.

Pending the IOC's decision, the City of Paris will welcome, throughout the summer:

FROM 27 JUNE TO 13 SEPTEMBER

'Paris and the World of Olympics' exhibition at the gates of the City Hall.

FROM 8 JULY TO 3 SEPTEMBER

Paris-Plages, decked out in the colours of Paris 2024.

23 JULY

Arrival of the Tour de France.



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